



a world of innovations

COMPANY PROFILE



PENETRON INTERNATIONAL
PENETRON HELLAS
PENETRON UK

PENETRON INTERNATIONAL

5 decades of a success story
in the global industry of
construction chemicals

PENETRON INTERNATIONAL is recognized as an international leader in the field of concrete waterproofing, protection and repair, as well as concrete durability.

Based in Orlando, Florida, the company was founded in the 70's, in New York, USA and for five decades, products of **PENETRON®** have established their international reputation, covering the most demanding specifications of projects in more than 100 countries worldwide.

The **PENETRON GROUP** has established manufacturing facilities all over the world, in the USA, Brazil, Russia and India and distributes its systems and technologies through an extended global network by providing technical support and trainings for engineers, technicians and executives from the construction industry.



Penetron International Headquarters,
Orlando, Florida, USA



Penetron/Blend-Pro Manufacturing Facility,
Allentown, Pennsylvania, USA



Penetron Manufacturing Facility,
Salem, India

PENETRON HELLAS

20 years of successful presence
in Southeast Europe

As part of the global growth, **PENETRON HELLAS S.A.**, subsidiary of **PENETRON INTERNATIONAL**, was established in Athens, in November 2006. Since the partnership of the CEO and President of **PENETRON INTERNATIONAL**, Mr. Robert Revera, with Mr. Theodor Mentziko-fakis (experienced executive in the market of Construction Chemicals), for the establishment of **PENETRON HELLAS S.A.**, "many things have been achieved and they prepare us for even more", as the President of the group has stated.

Mr. Jozef Van Beeck, International Sales and Marketing Director of the group, member of the management team of **PENETRON INTERNATIONAL** and partner in the Greek subsidiary, has also stated that "the achievements of **PENETRON HELLAS S.A.**, in such a global, but also local, difficult business environment, highlight the effectiveness of the Greek team, but also the dynamics developed by the company internationally, in recent years".

This company does not only serve as a distribution point of **PENETRON®** products in the wider area of Southeast Europe, but also facilitates the expansion and technical support of the company's technologies. **PENETRON HELLAS S.A.** expanded in a second facility nearby, in May 2016, which includes the new Commercial Center of Southeast Europe and an innovative Training Academy with the Technical Support Center.

In 2020 Penetron Hellas SA also developed a logistics center for covering the fast growth of the market region.



Penetron Hellas Facility, Athens, Greece



Penetron, Athens Training & Technical Center



Penetron International Logistics Center, Pennsylvania, USA



Robert Revera
President & CEO
Penetron Group



*"The whole is greater than the sum of its parts".
#PenetronGlobalForce*

Theodor Mentzikofakis
Managing Director & Partner
Penetron Hellas S.A.



*"We accept the challenges, we are nourished by noble rivalry and strengthened by the difficulties and high demands of our goals".
#TogetherWeAreStrong*

Penetron International Executive Management Team



Robert Revera
President & CEO



Jozef Van Beeck
Director, International Sales & Marketing



Florian Klouda
Director, International Account Coordination



Christopher Chen
Director, North America Sales & Marketing



John Read
CFO



Sue Yi
Director, Operations

PENETRON UK

Following the strategic plan of the company, the Group decided in 2025 the establishment of **PENETRON UK LTD**, as a new chapter in the global growth, for the support of the UK construction market, by introducing the PENETRON System and Technologies.

Mr. Nikolaos Mantelis, Civil/Structural Engineer MSc, an experienced executive of the U.K. construction market was selected as the General Manager of the new company for supporting the strategic plan of PENETRON in the wide region.



Nikolaos Mantelis
General Manager & Partner,
Penetron UK LTD

PENETRON developed cementitious waterproofing products and additives to create an optimal crystalline technology. Today, the PENETRON system of products is sold around the world through qualified applicators and distributors offering a broad range of concrete solutions, including crystalline waterproofing, water stops and liquid sealers. The system has been proven effective on countless major projects worldwide. The technical excellence of the products and a knowledgeable and dependable team of people have made the company the industry leader. PENETRON products are manufactured and continually optimized at our development center and production plant in the USA. All our facilities are ISO 9001, ISO 14001 and ISO 45001 certified and are backed by our product manufacturing warranty.

"Our commitment to quality is not limited to our products, but also includes our technical support teams around the world."

Robert Revera
President & CEO
Penetron Group



THE PENETRON® SYSTEM

Uses:

- Potable water reservoirs
- Sewage and water treatment tanks
- Aquariums
- Tunnels
- Foundations
- Elevator shafts
- Underground vaults
- Industrial installations
- Parking decks
- Traffic-bearing structures
- Base slabs
- Diaphragm walls
- Basements
- Concrete roofs
- Bathrooms
- Any concrete structure requiring protection from water or aggressive chemicals

PENETRON®

Used for waterproofing and chemical protection above and below ground level. Applied in slurry form



PENECRETE MORTAR®

Used for filling cracks and covers at joints, for filling form-tie holes, honey-combed areas and routed out cracks in mortar consistency



PENETRON ADMIX®

An admixture in powder form, mixed into new concrete at the time of batching for complete integral waterproofing, protection and durability or after mixing with water in the concrete transport drum



PENETRON PLUS®

Cementitious dry shake with quartz aggregates, used for the waterproofing and hardening of horizontal surfaces of fresh concrete, to be treated with helicopter or trowel



PENEPLUG®

Forms a rapid setting compound, capable of stopping severe leaks under pressure



PENETRON INJECT®

An advanced, two component water cut-off injection grout, with integral crystalline waterproofing ability. It waterproofs concrete and rock, by filling and sealing cracks and voids in depth



All PENETRON® products, apart from their special properties, achieve permanent waterproofing of concrete, by crystals development.

AND APPLICATIONS IN PROJECTS



PENETRON®

ADVANCED WATERPROOFING & PROTECTION SYSTEMS



CRYSTAL GROWTH



ELASTIC WATERPROOFING



REPAIRING SYSTEMS



SEALANTS & ADHESIVES

investing in «green» technology



5 successful decades in the global market

a world of innovations



SWIMMING POOL SYSTEMS



CHEMICAL PROTECTION



INTEGRAL PROTECTION



WATERSTOP SYSTEMS



Durable.
Waterproof.
Global.
PENETRON.



    Penetron Hellas

TOWARDS ZERO CARBON CONCRETE

LOCAL DEALER:



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